



2023 Romance Travel University

Supplier/Destination Marketing Organization Prospectus



DWHSA's 10th Anniversary!

A large, rectangular swimming pool with blue mosaic tiles at the bottom. A man is sitting on the edge of the pool, and a young child is standing in the water, holding a colorful inflatable ring. The pool is surrounded by palm trees and a thatched roof structure. The sky is blue with scattered white clouds.

May 2-4 Marival Emotions Nuevo Vallarta

Network with 160 romance travel specialists at
DWHSA's 10th anniversary conference!

You're invited.

The Romance Travel University is the official annual conference for the **Destination Wedding & Honeymoon Specialists Association (DWHSA)**.

We're the world's largest network of romance travel advisers, with more than 800 agents and planners in the United States, Canada, and other countries. Collectively, **our members book more than 10,000 destination weddings and 32,000 honeymoons each year.**

DWHSA members include longtime agents who've sold other types of travel but who're new to romance travel, agents who are brand new to travel, experienced romance travel specialists who personally close millions of dollars each year on their own, and the owners and managers of large agencies and host agencies with tens or hundreds of outside agents. DWHSA represents the top romance travel producers from every major consortium as well.



The world's largest travel industry conference that focuses on the BUSINESS side of romance travel.

Why attend?

You'll meet a huge range of romance travel specialists from across North America. Our conference draws top producers from many different consortia and host agencies – Ensemble to Travel Leaders, Nexion to The Travel Agent Next Door, Signature and Virtuoso to Travel Only!

DWHSA does NOT host advisors – making them better prospects for you. They pay their own expenses, which means they're serious about networking with you (not tagging along for a "free" trip).

You won't need to bring a trade show booth. You'll have networking time Tuesday with the advisors and a full, packed day of in-person meetings with them on Wednesday. Just bring your smile and your business cards!

For 2023, we're reinventing the way suppliers and DMOs will network with our members at this event. Our 30-member conference committee has worked for 18 months to reimagine the way we conduct business with you on site. Check out the next page ...



Our 30-member conference committee has spent the past 18 months reimagining the ways we can build relationships with you at our conferences.

Exhibiting 2.0

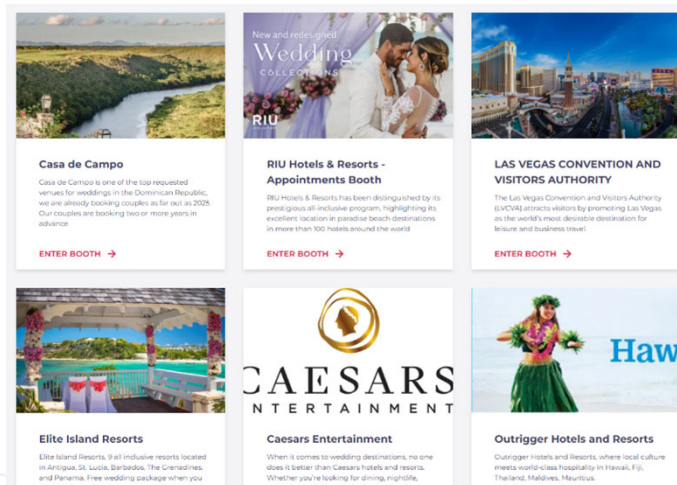
During the COVID-19 lockdowns, **we took apart the ways suppliers and DMOs typically interact with agents at trade shows**. You want more face time with us and greater ROI once you return home – while we feel overwhelmed when we meet with you and (let's be honest) we don't always follow through afterwards.

Here's a quick preview of how we'll reinvent things with you at this event:

- We'll start by **creating a profile page for you** on our site with your videos and brochure links.
- In March 2023, we'll **operate two virtual expos with 10-minute appointments for you** to meet the advisors going to the conference.
- You'll help us **create a "1 pager" for the advisors** describing what you can offer their clients.



- On Wednesday, you'll spend the entire day in **7-minute "power pitches"** with small groups of three to four advisors – 50 in all (so you'll meet in person almost every agent attending the conference).
- On Wednesday evening, we're organizing a **"Dine a Round"** if you'd like to be paired for dinner with three or four attending agents.
- You can use the conference app on site to contact specific advisors and **set up 1:1 appointments** on your own.
- Several months after the event, we'll **coordinate an online "check in"** so the advisors may follow up with you to discuss their plans and ask questions.



Check the supplier/DMO timeline for complete details!



2023 Event Schedule for Partners

MONDAY, May 1

Arrivals all day

TUESDAY, MAY 2

Afternoon breakout seminars for the advisors (suppliers and DMOs are welcome to participate)

Welcome reception

WEDNESDAY, MAY 3

Two half-day segments (8 am-12 noon and 2 pm-6 pm with a 2-hour lunch break) filled with small-group presentations with the advisors

Planned “Dine A Round” dinners with three or four advisors for each supplier

THURSDAY, MAY 4

Departures all day



Exhibiting Suppliers/DMOs

Here's a short listing of the major romance travel suppliers who've participated in DWHSA's past conferences (we'll post the 2023 roster 30 days before the event):

AlanBerg.com

AMResorts

Antigua & Barbuda Tourism

Aruba Tourism Authority

Barcelo Hotels & Resorts

Cayman Islands Dept. of Tourism

Classic Vacations

Couples Resorts

Destination I Do

Destination Vows/Ensemble

Fiji Airways

GOGO Worldwide Vacations

Iberostar Hotels & Resorts

Karisma Hotels & Resorts

La Coleccion Resorts

Las Vegas CVA

Melia Hotels & Resorts

Ntaba African Safaris

Oasis Hotels & Resorts

Palace Resorts & Le Blanc Spa

Palladium Hotels & Resorts

Paradisus Hotels & Resorts

Playa Hotels & Resorts

Puerto Rico Tourism Company

Regal Wings

RIU Hotels & Resorts

Saint Lucia Tourist Board

Sandos Hotels & Resorts

StoryMix Media

TheHoneymoon

Travel Impressions

Travel2/Islands in the Sun

TravelSafe Insurance

U.S. Virgin Islands Dept. of Tourism

Virtual Honeymoon/Dest. Wedding

Wedding Network USA



Take the leap in 2023.

DWHSA will celebrate its 10th anniversary in May 2023 – you're invited!

Supplier/DMO registration: USD\$2,495 for suppliers with more than \$1 million in annual revenues; \$1,495 for smaller suppliers and for destination marketing organizations (tourism offices, convention and visitors bureaus)

All-inclusive lodging: \$520 for 3 nights single occupancy (arrive Mon., May 1, and depart Thurs., May 4)

(Note: You may bring additional representatives with you – each will pay \$99 plus \$520 for lodging.)

Register at TheRomanceTravelUniversity.com
(Questions? john@dwhsa.com or
615.730.9977)